## **Support Pours in for Retired Sisters on Giving Tuesday**

By Michael O'Loughlin, Marketing and Communications Director

We offer our thanks to the sisters, associates, staff, and particularly the donors who helped to make this year's Giving Tuesday "day of generosity" a successful fundraiser for the School Sisters of St. Francis. Preliminary results show that over 60 gifts were received from Giving Tuesday donors, with more than \$11,000 being raised. Additional online donations and checks by mail continue to be received.



According to reporting in the

Chronicle of Philanthropy, this year's Giving Tuesday fundraisers surpassed the nine previous years' totals. "An estimated 35 million adults participated in the November 30 giving day in the United States, a 6 percent increase over 2020, according to the Giving Tuesday Data Commons, a group of more than 300 partners including organizations that process donations," the *Chronicle* reported. "These donors gave an estimated \$2.7 billion overall, a 9 percent increase over 2020."

The theme of this year's social media and email campaign was "With Gratitude..." and all funds raised will be used to support the care of our sisters in retirement. We are grateful for all the sisters who shared a brief reflection about the joy of their vocations and their gratitude for our donors' generous support of our congregation's retirement needs.

Participants included U.S. Province Sisters Christine Baker, Charla Buening, Arlene Einwalter, Marjorie Ann Eisenmenger, Eileen Kalscheur, Gerda Moehler, Barbaralie Stiefermann, Connie Taylor, Phyllis Wirtz, and Irene Zimmerman. They were joined by Sisters Paulita Chandy and Elsy Kalapparambath from our South Indian Province; Sisters Lima Chirayath and Ignatia Appadan from North India; Sister Flora Campos from the ULAF Region; and Sisters Bernhardis Schwelling, Clarita Wesner, and Marietta Schmidt of our European Province.

If you would like more information about Giving Tuesday and its impact on our community, please contact Pam Mueller at 414-385-5338 or email <a href="mailto:pmueller@sssf.org">pmueller@sssf.org</a>.